

THE FIRING LINE

March - April 2018

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Nevada Firearms Coalition

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Through the Spotting Scope



President's Report

The Nevada Firearms Coalition (NVFAC) and its two branches (PAC and Foundation) is a Nevada statewide grassroots organization. To be successful we need your support. The first level of support is to VOTE. If you don't vote all your other efforts are wasted. The following message details what is necessary for us to protect our 2A rights and families.

The strategic application of these five components is necessary for success. Since each topic is the subject of considerable written works, for the sake of brevity, only the significant points are mentioned. All five must be managed together for success.

MONEY:

Every strategy and tactic takes money to execute. It is not the volume of money gathered, but rather its strategic application that yields success. Just throwing money at an issue will not necessarily arrive at a successful outcome. To begin an advocacy program, fund raising programs must be developed and implemented. In addition, funds must be legally managed beyond reproach so your opponents will not be able to file charges against you or destroy your reputation.

MARKET:

The target market must be identified. Who are the players that will provide the successful outcome that you are seeking? What is the opposition? You may have more than one market or more than one opposition group. If so, the following two components must

(Continued on Page 2 - President)

Five Strategies And Tactics Of Successful Firearms Advocacy

Sun Tzu, the famous Chinese general and philosopher said that "strategy without tactics is the slowest route to victory and tactics without strategy is the noise before defeat." Therefore, it is obvious that the combination of strategy and tactics is necessary for success.

With the current all-out attack on our firearms rights, the firearms community should take some lessons from Sun Tzu. Based on several years of experience in fighting and advocating for gun rights and shooting ranges, it is apparent that there are five critical components for the successful deployment of strategy and tactics.

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*Dedicated to the ownership and safe use of firearms
for self defense, competition, recreation and hunting.*

(President - Continued from Page 1) be developed together for each targeted market. You must identify and target the markets that will yield the most successful return for your efforts. For instance targeting only gun owners for a pro-gun issue may not be a successful strategy if they are of low influence to the outcome.

MESSAGE:

What message will influence the previously identified market(s) to support your position? This message **MUST** be crafted to gain their support. What can you say to get them to support you? Timing of the message is also critical: too soon and it will be forgotten; too late is just too late.

MEDIA:

What media needs to be used to get the message to the target market? Social media, print media, billboards, bumper stickers, door hangers, demonstrations, TV slots, interviews, etc. They must be the media that is utilized by the above identified critical target market(s).

MOTIVATION:

You must have a highly motivated and talented team committed to fight the fight until success is achieved. Lackluster efforts or broken promises yield only poor results. Volunteers must be dedicated to the goals and objectives of NVFAC and be willing to put in the time and effort necessary for a successful outcome.

**For Freedom
Don Turner, President**

Nevada Firearms Coalition Foundation

Education & Training Division Education & Training Div

Thus far this year, 11 volunteer Instructors have conducted three NRA Basic Pistol courses for 15 Coalition members. Four volunteer Instructors/Range Safety Officers have also conducted 5 Free Range events for 15 Coalition members. At least 21 people have signed up for membership in order to participate in the NRA courses and Free Range events sponsored by the Coalition.

If you are interested in receiving the schedule updates or would like more information on the

Education and Training program, please email me at russ@nvfac.org.

Thanks to all the volunteer Instructors/Range Safety Officers who make the training and shooting events happen for Nevada Firearms Coalition members. If you have NRA Range Safety Officer or Instructor credentials and would like to assist please let me know. Thank you.

**Russ Martin, Director
NVFAC Education and Training Division**

Annie Oakley Program

Yesterday was the last day of our first year of providing this program. Next Tuesday April 24th will mark one year since we started the Annie Oakley Program and the results have been amazing!

- 1,608 ladies have been introduced to firearms safety, suicide prevention, and basic handgun fundamentals.
- 3,188 ladies have been supervised on the shooting range
- 69 team members have been trained
- 60 class sessions were held

- 103 range sessions supervised
- 221 attended advanced topics
- \$2,042 has been donated

Pretty darn good results! All because of you, the Annie Oakley Team.

Next year we will be providing some reaction targets for the returning ladies and we have purchased 12 pistols for the program.

Coupled with the generous grant from the NRA Friends, we are good to go for another year!

Please continue to encourage your friends and neighbors to attend and as always, we need more team members.

FACILITY HOST



Nevada's **5-Star**
Outdoor Shooting Facility

PROGRAM HOST

NEVADA FIREARMS COALITION

ATTENTION LADIES!

THE NEVADA FIREARMS COALITION IS OFFERING AN EXCITING NEW PROGRAM FOR WOMEN WHO WANT TO LEARN HOW TO SHOOT AND HANDLE GUNS SAFELY!

**THE ANNIE OAKLEY WOMEN'S SHOOTING PROGRAM
EVERY TUESDAY FROM 6:00 PM TO 9:00 PM
AT THE PUBLIC RIFLE-PISTOL CENTER**

**SAFETY AND ORIENTATION CLASS 6:30 PM • RANGE SHOOTING 7 PM & 8 PM
NEW SEMINARS PLANNED WEEKLY 8 PM - 9PM**

NVFAC PROVIDES A SAFE AND FRIENDLY LEARNING ENVIRONMENT.

**FOR
WOMEN
ONLY!**

**NO REGISTRATION REQUIRED.
JUST SHOW UP!**

**WOMEN INSTRUCTORS,
COACHES, AND
SAFETY OFFICERS**



Annie Oakley @ Circa 1880s

**MINORS UNDER 18 MUST BE
ACCOMPANIED BY FEMALE
PARENT OR GUARDIAN.
INSTRUCTION, HANDGUNS
AND AMMO PROVIDED,
EAR AND EYE PROTECTION CAN BE
PURCHASED FOR NOMINAL FEE.**



BERETTA

500 YEARS. ONE PASSION.

For more information Contact:

JEANNETTE@NVFAC.ORG

INFO@NVFAC.ORG

702-917-5333

WWW.NVFAC.ORG



THIS PROGRAM IS FUNDED BY THE NVFAC FOUNDATION, EDUCATION AND TRAINING DIVISION

DISABILITY DISCLAIMER - REASONABLE EFFORTS WILL BE MADE TO ACCOMMODATE PERSON(S) DESIRING TO PARTICIPATE WITH 3 BUSINESS DAY NOTICE.

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11357 N. Decatur Blvd., Las Vegas, NV
(702) 455-2000

www.ClarkCountyNV.gov/ShootingComplex
shootingcomplexinfo@ClarkCountyNV.gov

We are pleased to announce our 2018 Summer Camp. Please forward the attached flyer to any and all your contacts in the Las Vegas area. Thank you!

Don Turner

FACILITY HOST



Nevada's **5-Star**
Outdoor Shooting Facility

PRESENTED BY

**NEVADA FIREARMS COALITION FOUNDATION,
SILVER STATE SHOOTING SPORTS ASSOCIATION, NEVADA DEPARTMENT OF WILDLIFE,
SILVER STATE CLAY BREAKERS, & REVERE'S RIDERS**

CONSERVATION & FIREARMS SAFETY SUMMER CAMP

**WILDLIFE CONSERVATION, FIREARMS SAFETY TRAINING,
RIFLE, PISTOL, SHOTGUN AND ARCHERY**

**AGES 14 - 19
JUNE 11 - 15, 2018**



\$125.00

**CAMP FEE INCLUDES:
ALL NECESSARY
EQUIPMENT, AMMUNITION,
INSTRUCTION
& LUNCH**

**CONTACT: INFO@NVFAC.ORG FOR DETAILS
REGISTER AT: WWW.NVFAC.ORG**



Trap • Skeet • Sporting Clays • Archery • Rifle-Pistol • Education Center



**PLEASE DIRECT ALL INQUIRIES TO:
INFO@NVFAC.ORG**

www.ClarkCountyNV.gov/ShootingComplex
11357 N. Decatur Blvd., Las Vegas, NV

Long Range Championship

There are still openings for the 2018 Nevada State NRA Long Range Championship hosted by the Palomino Valley Gun Club in Reno, May 25-28 and sanctioned by the NVFAC. The match program and registration form can be downloaded here: <https://palominogunclub.org/wp-content/uploads/2018/01/2018-Nevada-State-Long-Range-Championships.pdf>

NVFAC-hosted IDPA Matches happen every 4th Sunday of the month at the Clark County Shooting Complex. The next IDPA Match will be on Sunday, April 22nd from 8:00am to 12:30 pm. For more information go to <https://practiscore.com/clubs/las-vegas-practical-shooting-club/>

or contact lasvegaspssc@gmail.com.

We are in the process of organizing a "Know Your Limits" 22 rimfire, 50-yard rifle match. Stay tuned for more information.

If anyone is interested in helping to organize any other type of shooting match, please send an email to info@nvfac.org with your suggestions and our Competition Division will help to organize and promote it.

**Johnnie Engberg, Director
NVFAC Competition Division**



GUN CONTROL

You won't get gun control by disarming law-abiding citizens. There's only one way to get real gun control: Disarm the thugs and the criminals, lock them up and if you don't actually throw away the key, at least lose it for a long time... It's a nasty truth, but those who seek to inflict harm are not fazed by gun controllers. I happen to know this from personal experience.

Ronald Reagan

Legislative Affairs Division Legislative Affairs Division

Through a Glass Darkly

Political prognostication is always a dicey game, even with the best of crystal balls, and more so now that Donald Trump broke so many of the so-called rules in 2016. "Normally," after a horrific mass shooting of innocents such as happened in Parkland, Florida this past St. Valentine's Day, the press, pulpit and bar would have argued about it for a month or two. Then the news media would have moved on to newer news. This time around to their credit (even the Devil deserves his due), the gun controllers had a game plan in place for how to best exploit the next school shooting.

When it came along in Parkland, they moved in quickly to exploit the incident and co-opted the high school survivors as their puppets in a well-organized PR effort to move the needle on their gun control efforts. As would be expected from a mainstream media that is overwhelmingly liberal and supportive of whatever gun control fad comes along, that media both covered widely and actually promoted the ostensibly student-led gun control movement helping it sweep the country. The big question for the 2018 mid-term elections is: Will this astro-turfed gun control movement paid for by Michael Bloomberg and George Soros have a real effect come Election Day?

Let's look at some signs. A surprising number of by-elections around the country in 2018 have gone for the Democratic candidate, though many of them were narrow victories. Still, a win is a win, and the trend is troublesome. The enthusiasm of the Democratic progressive base is definitely higher than normal, driven in great part by a still-hot resentment that Hillary Clinton lost the Presidency in 2016. The ongoing saga of the Russia investigation continues to fascinate the Democratic and Trump bases, but for opposite reasons.

On the other side of the scale, Democratic fundraising is down considerably in some quarters, while Republican fundraising is markedly up. The generic Congressional ballot,

on which party the voters prefer to see in control of the U.S. House of Representatives, was early in 2018 as much as 16 points in the Democrat's favor. However, while as this is written, the Democratic lead is down to just five points. Significantly, among independents in the generic ballot, Republicans have a lead.

As interesting as all this is, it's really too soon to try to make predictions about the electoral outcome in the fall, and it especially doesn't tell us much about what will happen in the Silver State. That's tough to gauge scientifically because Nevada doesn't get polled as much as larger states. One early bright spot is that January through March of this year, the R's are registering new voters at a somewhat higher rate than the D's. Statewide, Democrats had a registered voter edge of 75,577 and in March, that edge dropped to 59,084.

What does all this mean? It looks like it could be a good year for Democrats nationally, and perhaps in Nevada, but there are contrary indications as well.

NVFAC is non-partisan. All we care about is protecting our rights under the Second Amendment, but we cannot ignore history, which tells us that for the last thirty years, Democrats have been more likely to oppose Second Amendment issues, and Republicans have been more likely to support them. Since we began doing candidate surveys in 2012, Republicans are much more likely to complete our surveys and to score well on the ratings therefrom, than Democrats. It's not a perfect correlation, but that's the way to bet as far as this writer is concerned.

Some ugly anti-gun legislation did not go very far in the 2017 Nevada legislative session because the Democratic-controlled Assembly and Senate did not have enough votes to pass them, and because they knew a Republican governor would veto them. If you really want to see "ugly", see what you get with a Democratic-controlled legislature and a Democratic

governor to sign whatever gets passed. If you care about your gun rights, register to vote and **vote**. Encourage like-minded people to do the same. While you're at it, donate as your means permit to NVFAC, and especially it's PAC. We've done a good job in previous legislative sessions

protecting and advancing your gun rights. We cannot do that without your support, which includes money to pay our lobbyist and other expenses. We are an all-volunteer grass-roots organization and we need your physical, moral, and fiscal support to protect your rights.

Important Dates

| Deadlines | |
|------------------|---|
| May 12, 2018 | Voter Registration Ends: Last day to register to vote or to update your existing registration, without having to appear in-person at the Election Department offices, or without having to register on the Secretary of State's website. |
| May 26, 2018 | Early Voting/In Person Absentee voting starts: Any voter registered in Clark County may vote at any early voting site within the County. Hours and days vary by location. |
| June 5, 2018 | Absentee Ballot Request deadline - By Mail: Last day for the Election Department to RECEIVE WRITTEN mail ballot requests. |
| June 8, 2018 | Early Voting/In Person Absentee voting ends: Any voter registered in Clark County may vote at any early voting site within the County. Hours and days vary by location. |

Watch for our candidate ratings, coming out ahead of early voting. We do not endorse candidates in Primary elections, but we do rate them based on our questionnaires and their track records for gun rights defense, if any.

These are your rights we are talking about. **Fight to protect them!**

Yours In Liberty

Duncan Rand Mackie, Vice-President

NVFAC-PAC Legislative Affairs Division

Please check out and share our web and social media sites and stay informed.

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Web page: NVFAC-PAC

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